



Nicht frankieren  
Ne pas affranchir  
Non affrancare

Geschäftsantwortsendung Invio commerciale-risposta  
Envoi commercial-réponse

**YES, I want a  
smart solution  
for the Alps!**

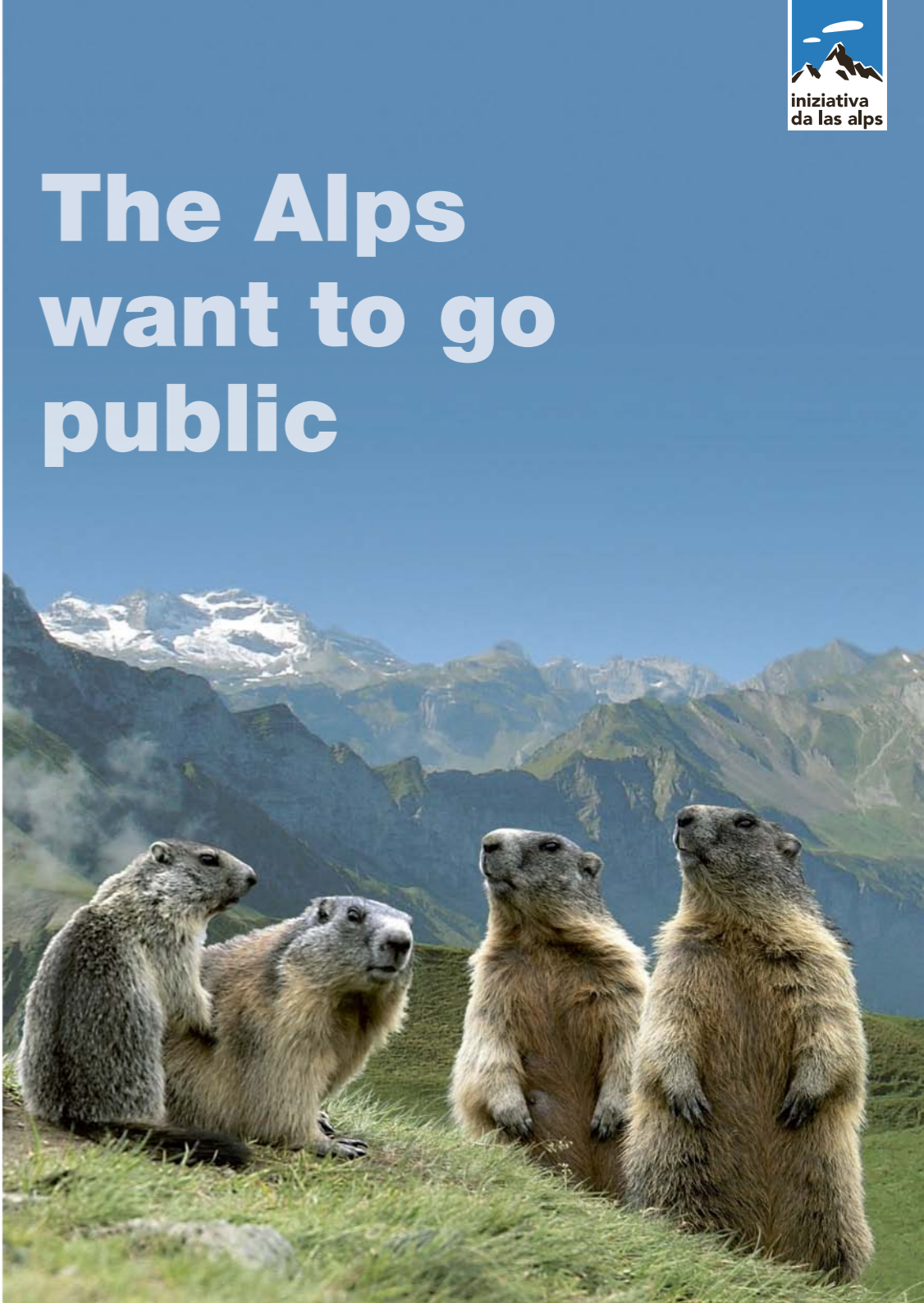
Alpine Initiative  
Herrengasse 2  
Postfach 28  
CH-6460 Altdorf



Be it the Gotthard, Brenner or the Mont Blanc: **if you need a smart solution for transalpine freight traffic, the Alpine Crossing Exchange is the answer. It reduces the number of transalpine truck crossings to a tolerable level for people and nature, and transfers long-distance freight traffic from road to rail. As an environmentally friendly market-economy tool, it ideally complements EU transport law.**

**Alpine Initiative** Association for the Protection of the Alps from Transit Traffic  
Herrengasse 2 Postfach 28 CH-6460 Altdorf Tel. +41 (0)41 870 97 81 Fax +41 (0)41 870 97 88  
info@alpeninitiative.ch www.alpeninitiative.ch www.alpine-crossing-exchange.org  
Account for donations IBAN CH4109000000190062469 BIC POFICHBEXX

12-2008; 2000 d / 1000 f / 500 i / 1000 e Gfllenzrtp.ch



**The Alps  
want to go  
public**



# YES, I want to help reduce heavy goods traffic in the Alps!

- I would like to support the Alpine Crossing Exchange with a donation. Please send me a paying-in slip.
- Please send me further information about the Alpine Crossing Exchange. More copies of this flyer \_\_\_\_\_ German \_\_\_\_\_ French \_\_\_\_\_ Italian \_\_\_\_\_ English Fact sheet (4 x A4 pages) \_\_\_\_\_ German \_\_\_\_\_ French \_\_\_\_\_ Italian \_\_\_\_\_ English
- I want to become a member of the Alpine Initiative. Membership (includes a subscription to the «echo»-magazine – in German or French) CHF 55.– / Membership for patrons CHF 100.– / Membership for unemployed CHF 35.–
- I am interested in the «echo» magazine (issued 5 times a year, CHF 27.–). Please send me a few sample copies.
- I would like to receive more information about the Alpine Initiative.

Name \_\_\_\_\_

First name \_\_\_\_\_

Address \_\_\_\_\_

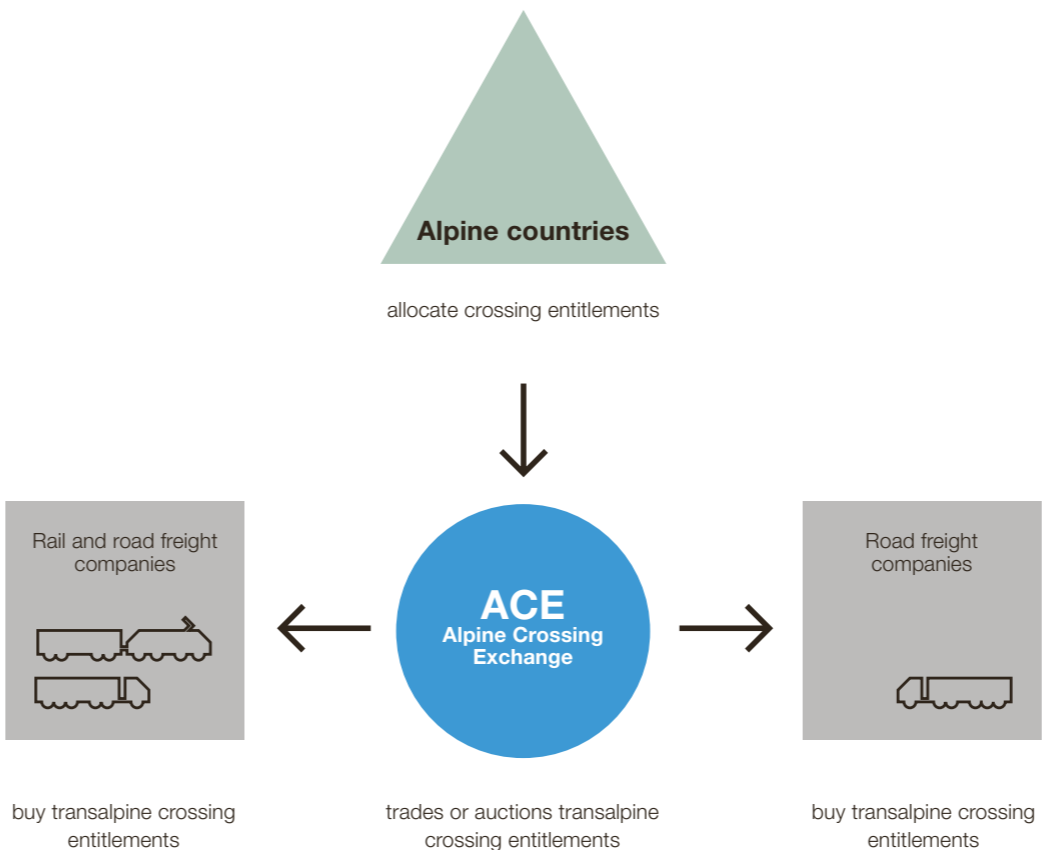
Postal code, town \_\_\_\_\_

E-mail \_\_\_\_\_

Phone \_\_\_\_\_

**Alpine Initiative** Association for the Protection of the Alps from Transit Traffic  
 Herrengasse 2 Postfach 28 CH-6460 Altdorf Tel. +41 (0)41 870 97 81 Fax +41 (0)41 870 97 88 info@alpeninitiative.ch www.alpine-initiative.ch  
 PC account IBAN CH4109000000190062469 BIC POFIGHBE33XXX

# Alpine Crossing Exchange – a smart solution



**The Alpine Crossing Exchange promotes the desired outcome:** If crossing entitlements become too expensive for a freight company, it will transport its goods by train. There's enough rail capacity across the whole of the Alps. This transfer provides all-round benefits – for people, the Alps and the railways.

**Help us to implement the Alpine Crossing Exchange at last.**

[www.alpine-crossing-exchange.org](http://www.alpine-crossing-exchange.org)



**The Alpine region is a valuable and highly sensitive habitat.** Its springs and glaciers provide large parts of Europe with clean drinking water. Large numbers of trucks are endangering both the health and safety of the population and the Alps' ecological balance. They must be better protected against the harmful effects of heavy goods traffic. A smart solution does exist – the Alpine Crossing Exchange (ACE). It limits the number of transalpine truck crossings to an environmentally acceptable level.

Official studies have shown that the ACE is an efficient, low-cost market-economy tool for transferring freight from road to rail.

**Here's how the Alpine Crossing Exchange works:** Trucks are only allowed to cross the Alps if they are in possession of a crossing entitlement. A limit on the number of crossings is set by the Alpine countries. The freight companies auction and buy the freely tradable crossing entitlements. The price for electronic permits or SMS tickets is determined by supply and demand – the higher the demand, the higher the price. This is the free market in action.

## Alpine Crossing Exchange – a win-win tool

- Reduced traffic jams and congestion costs
- More reliable planning for road freight companies
- Increased road safety
- Reduced accident costs
- The sensitive Alpine environment is protected
- Less noise and exhaust pollution for the local population
- Optimized rail infrastructure usage

